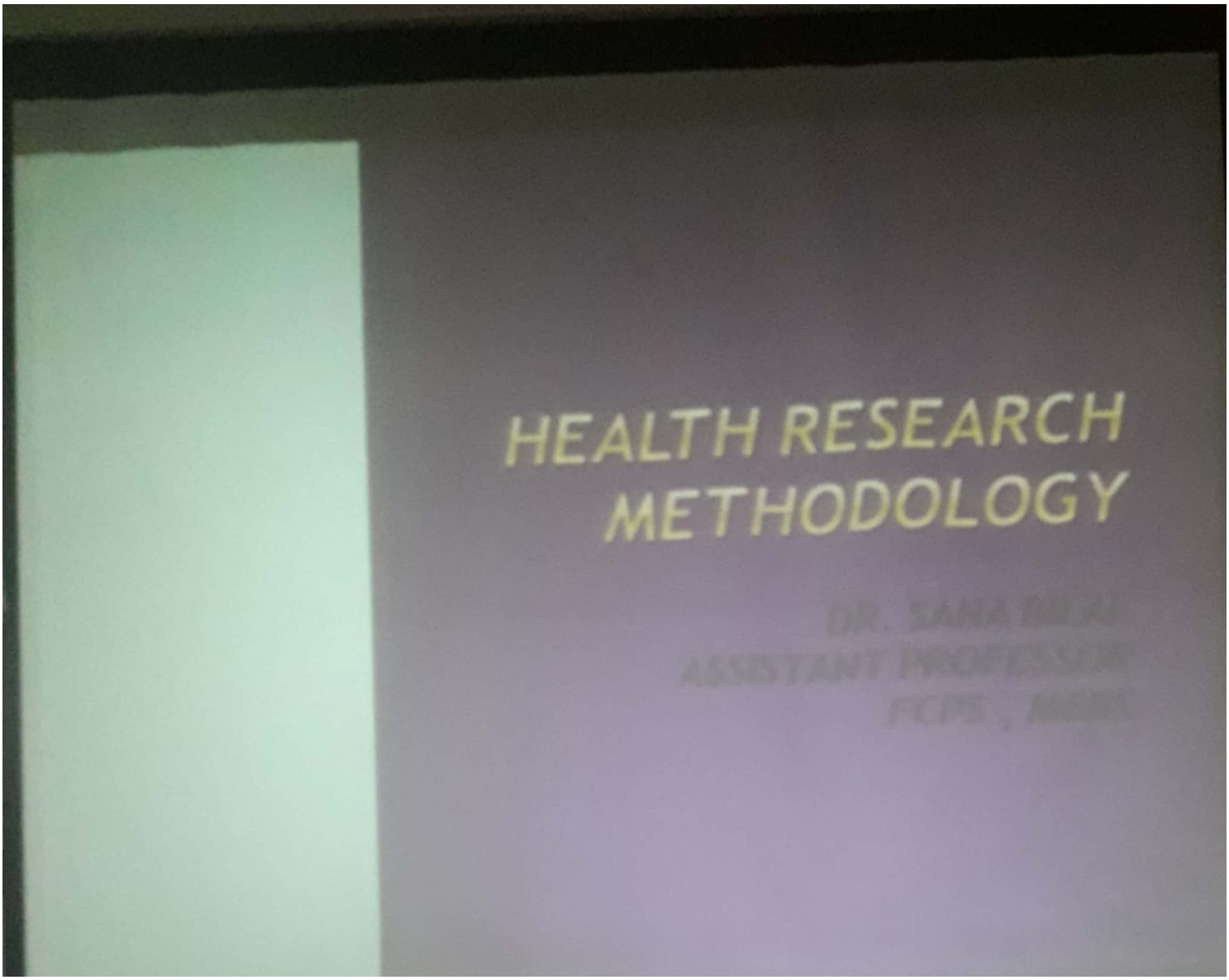
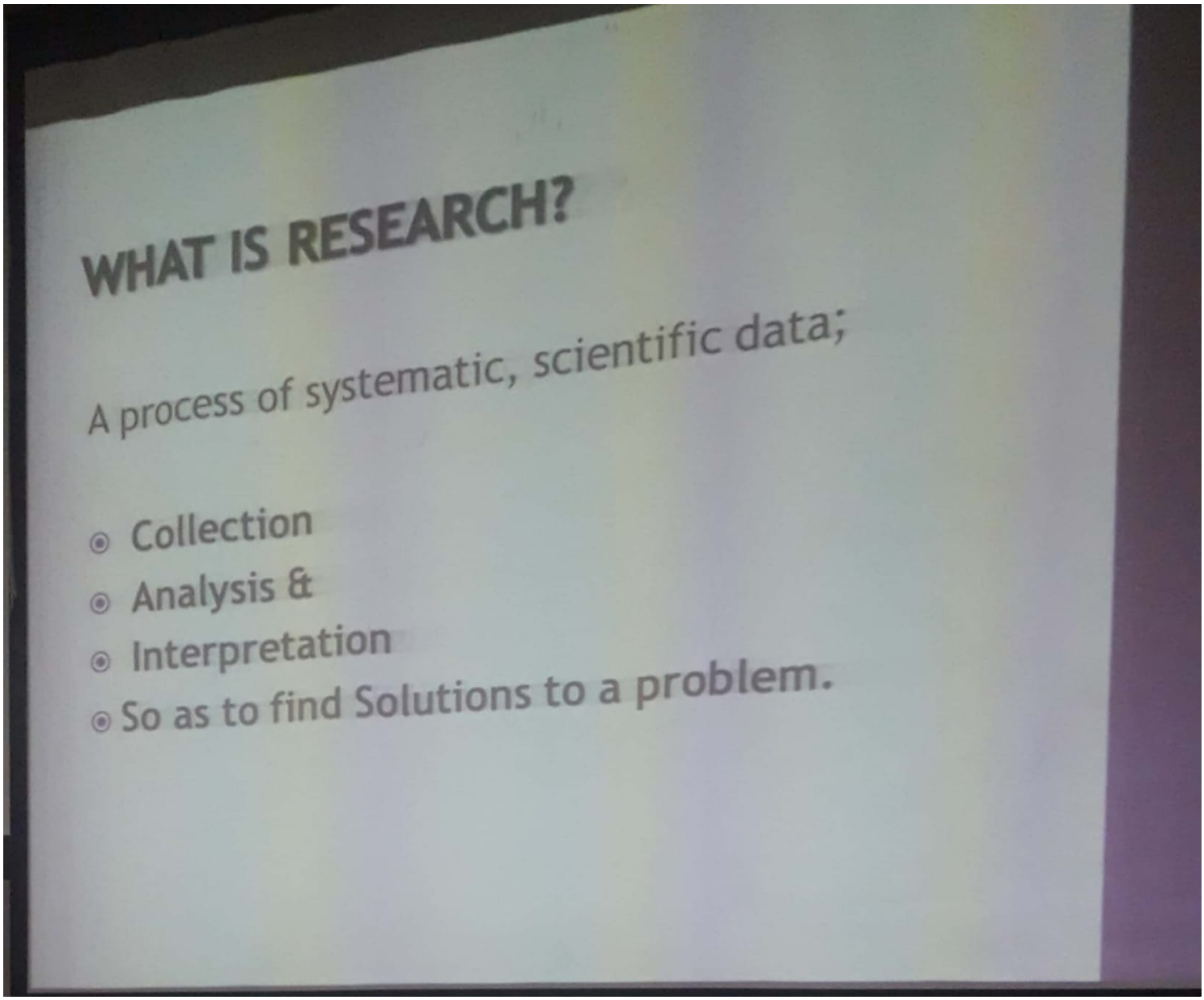
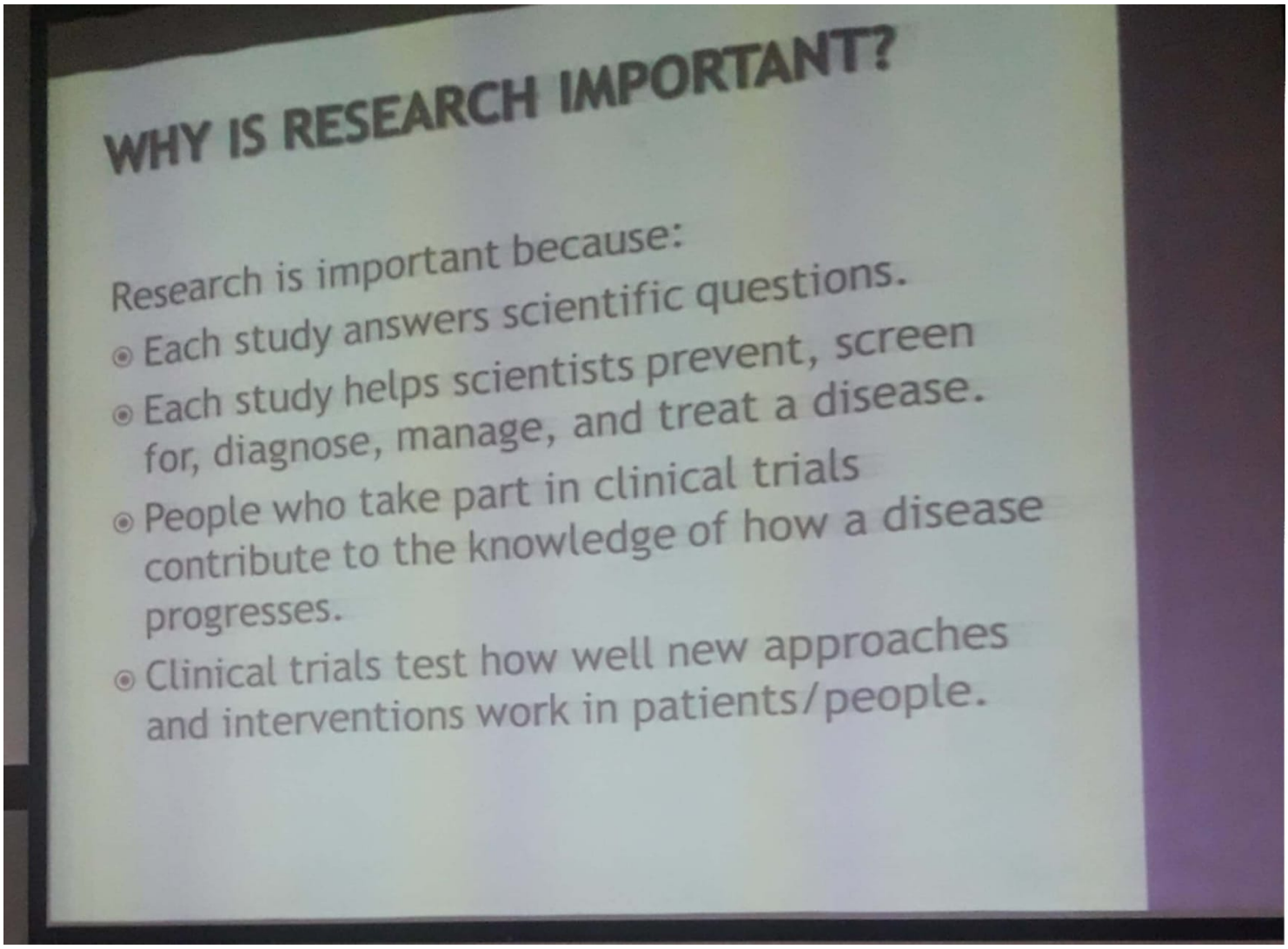
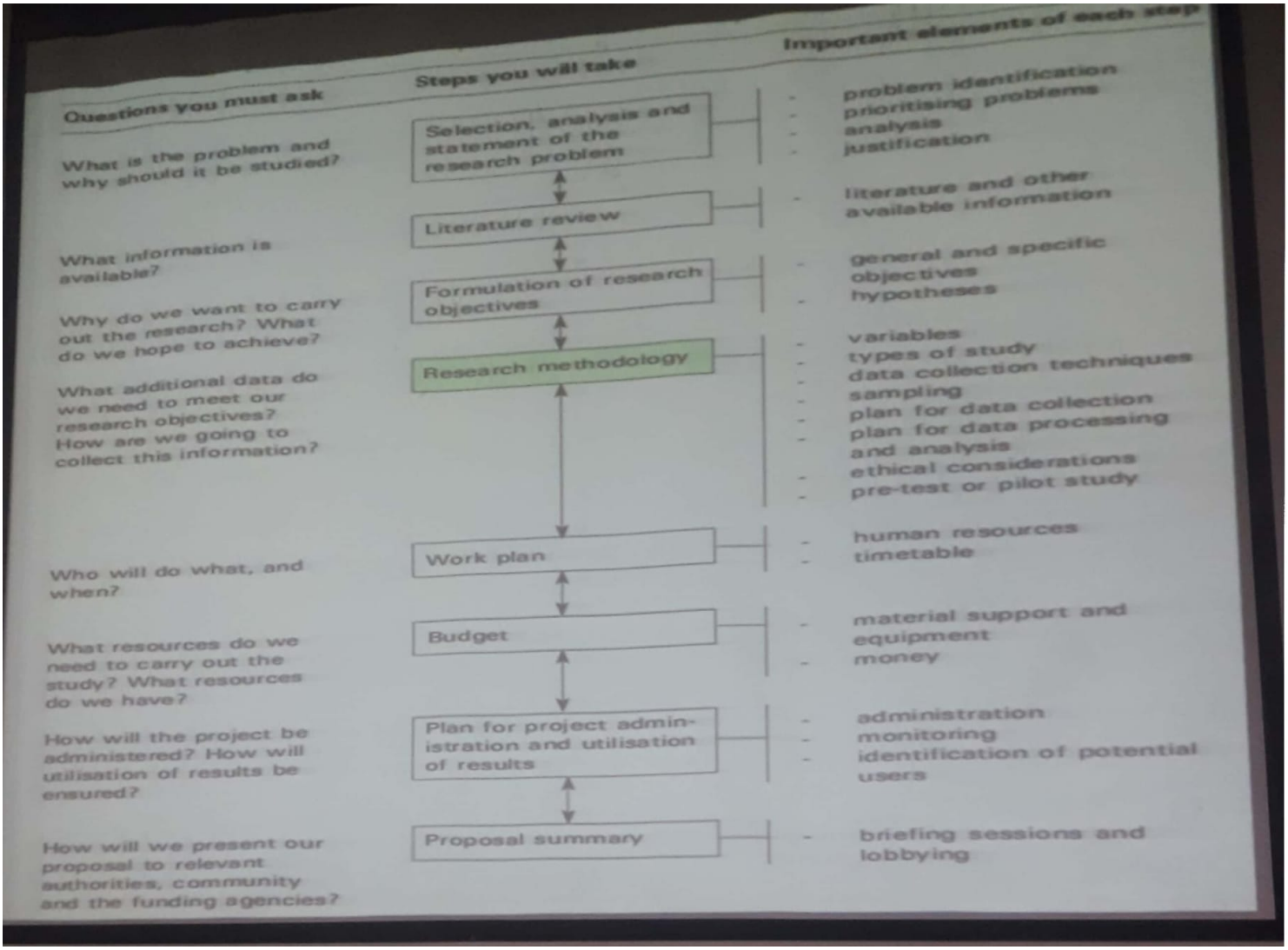
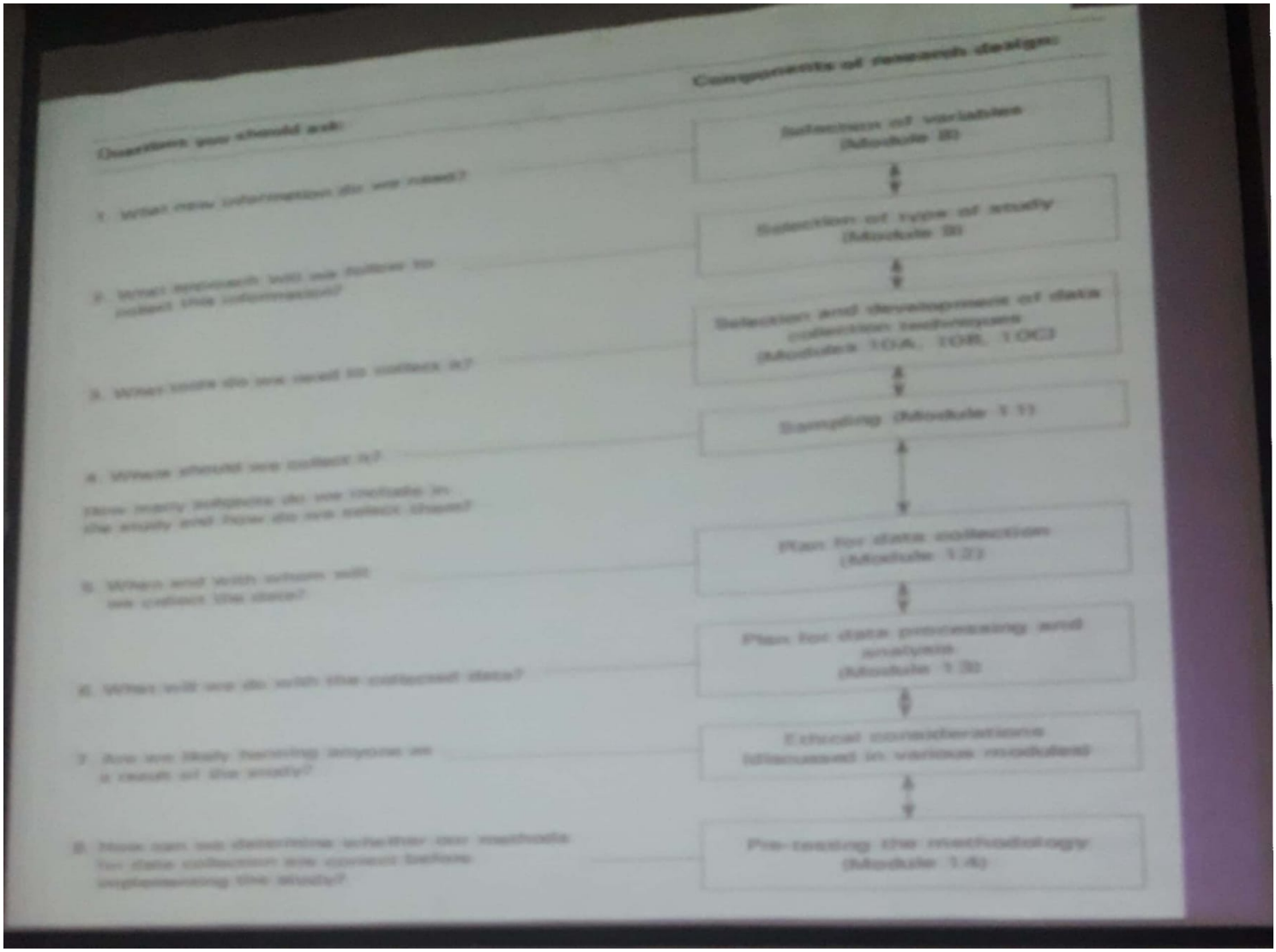




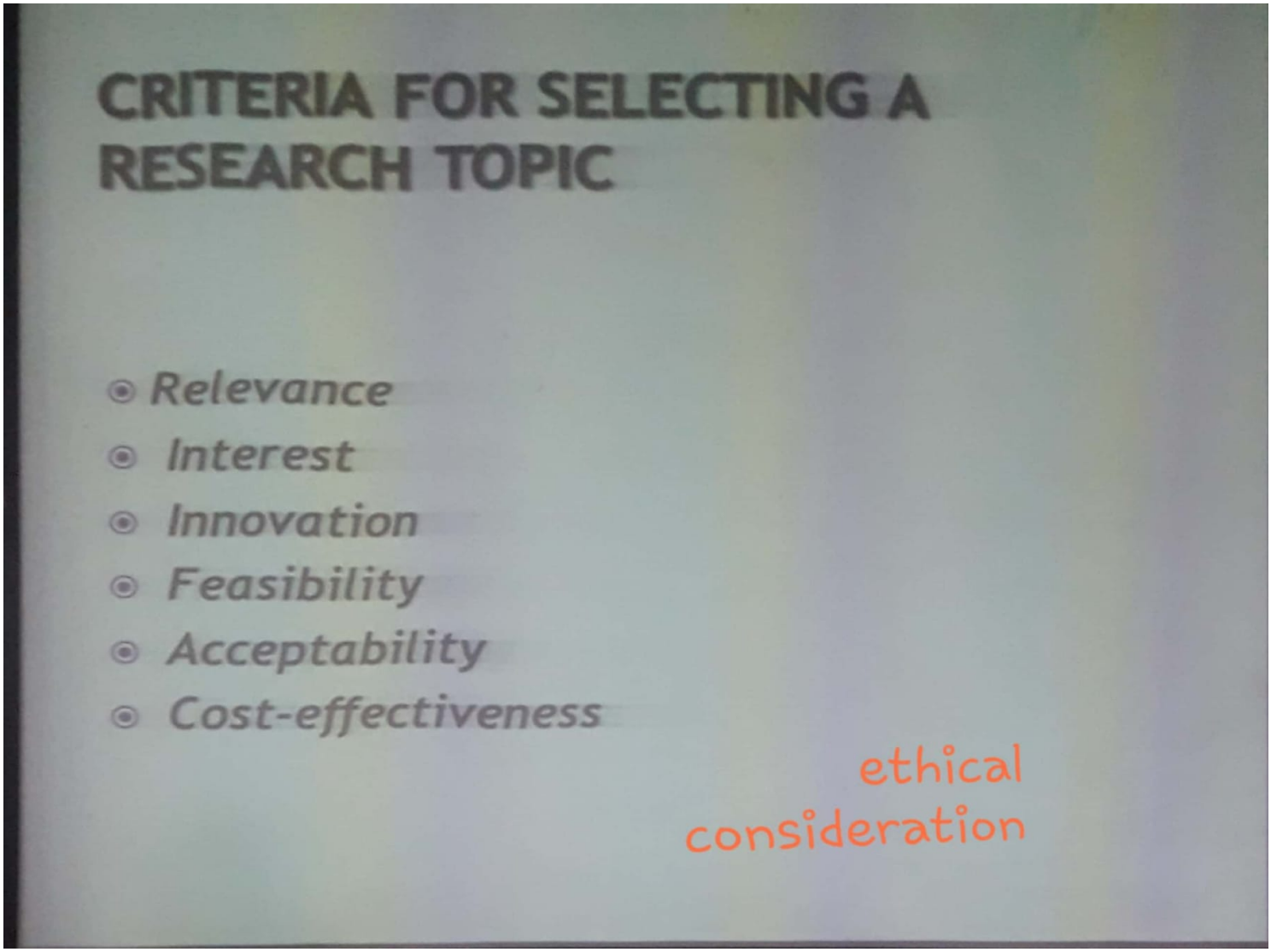


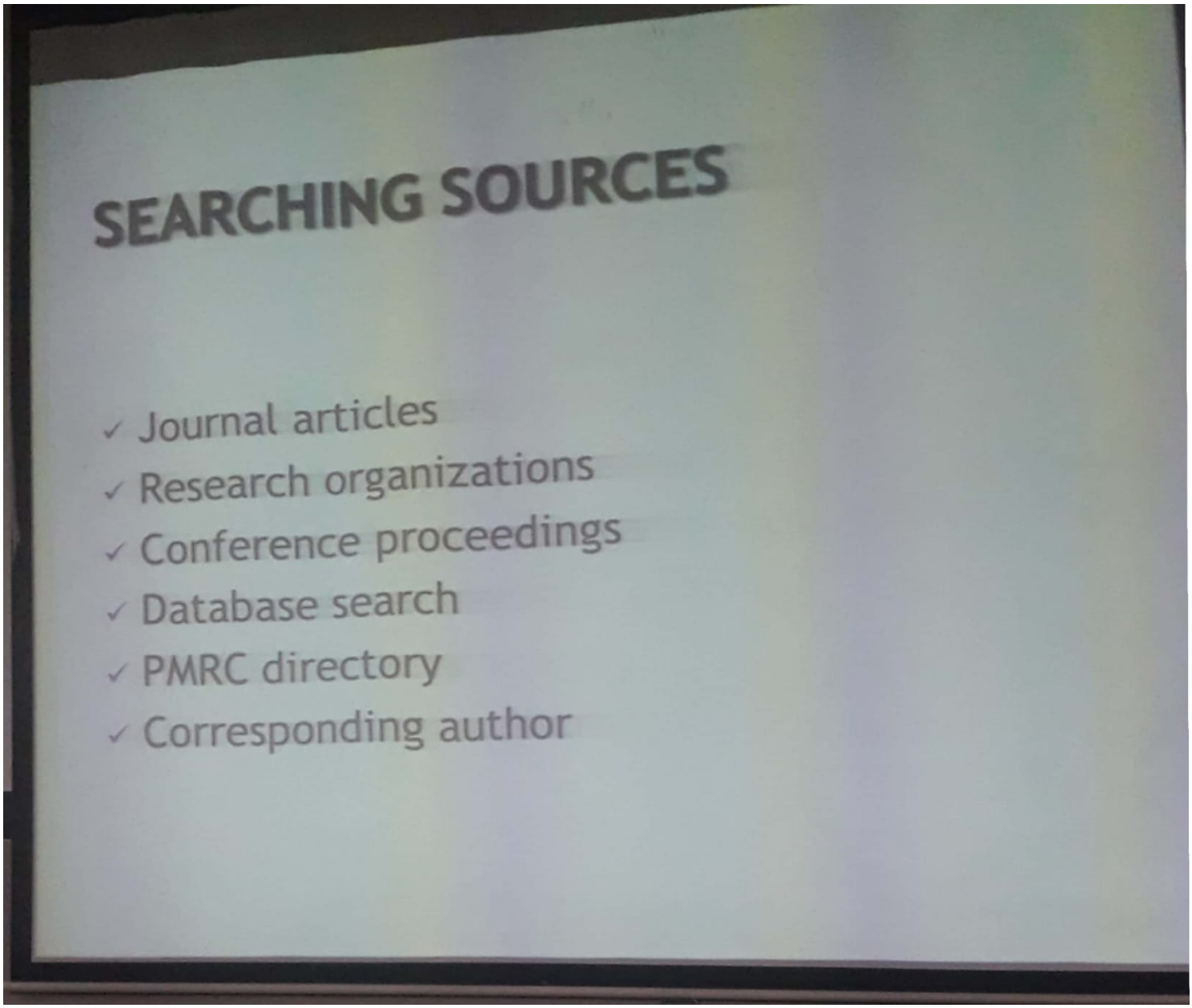


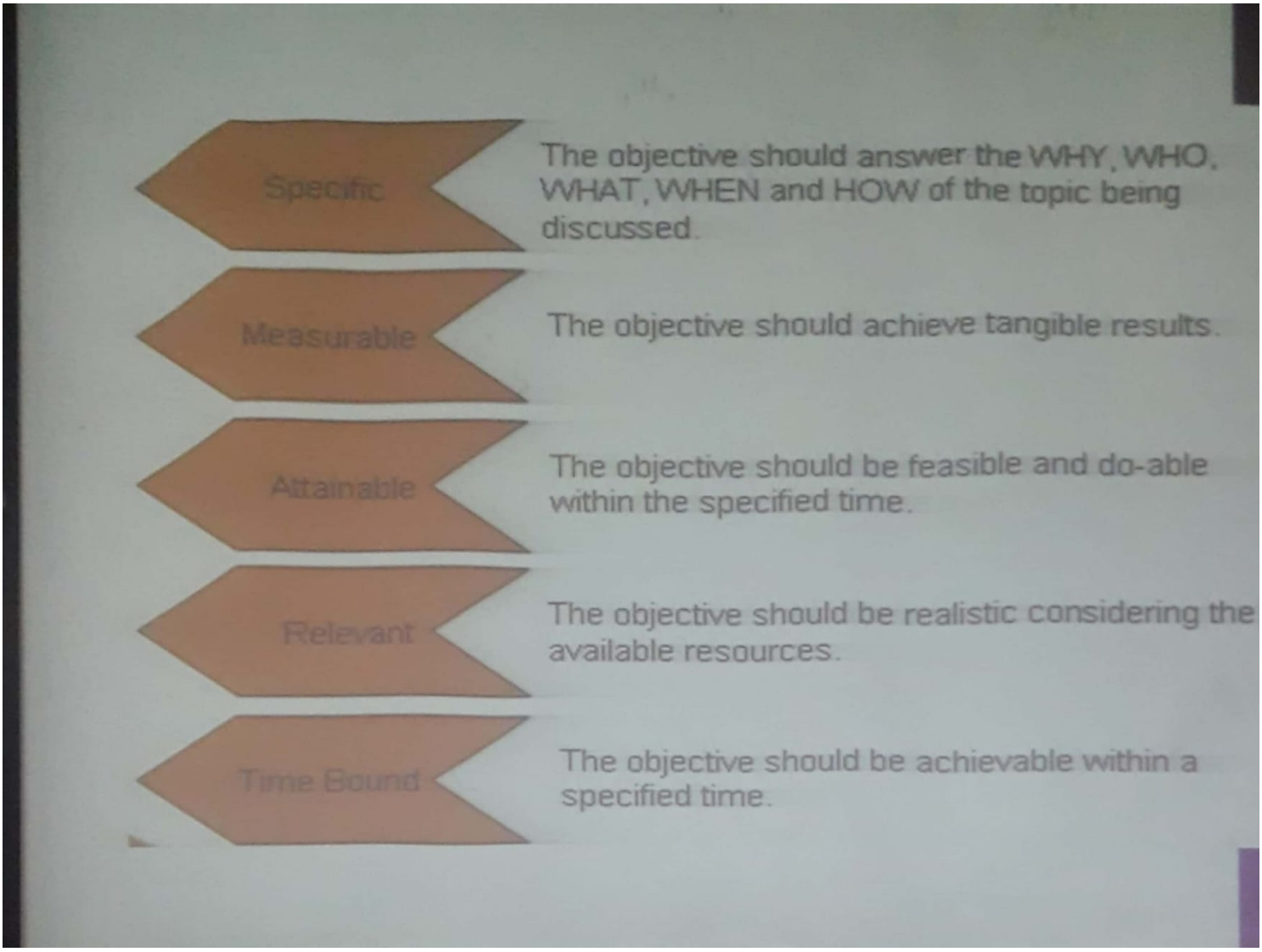


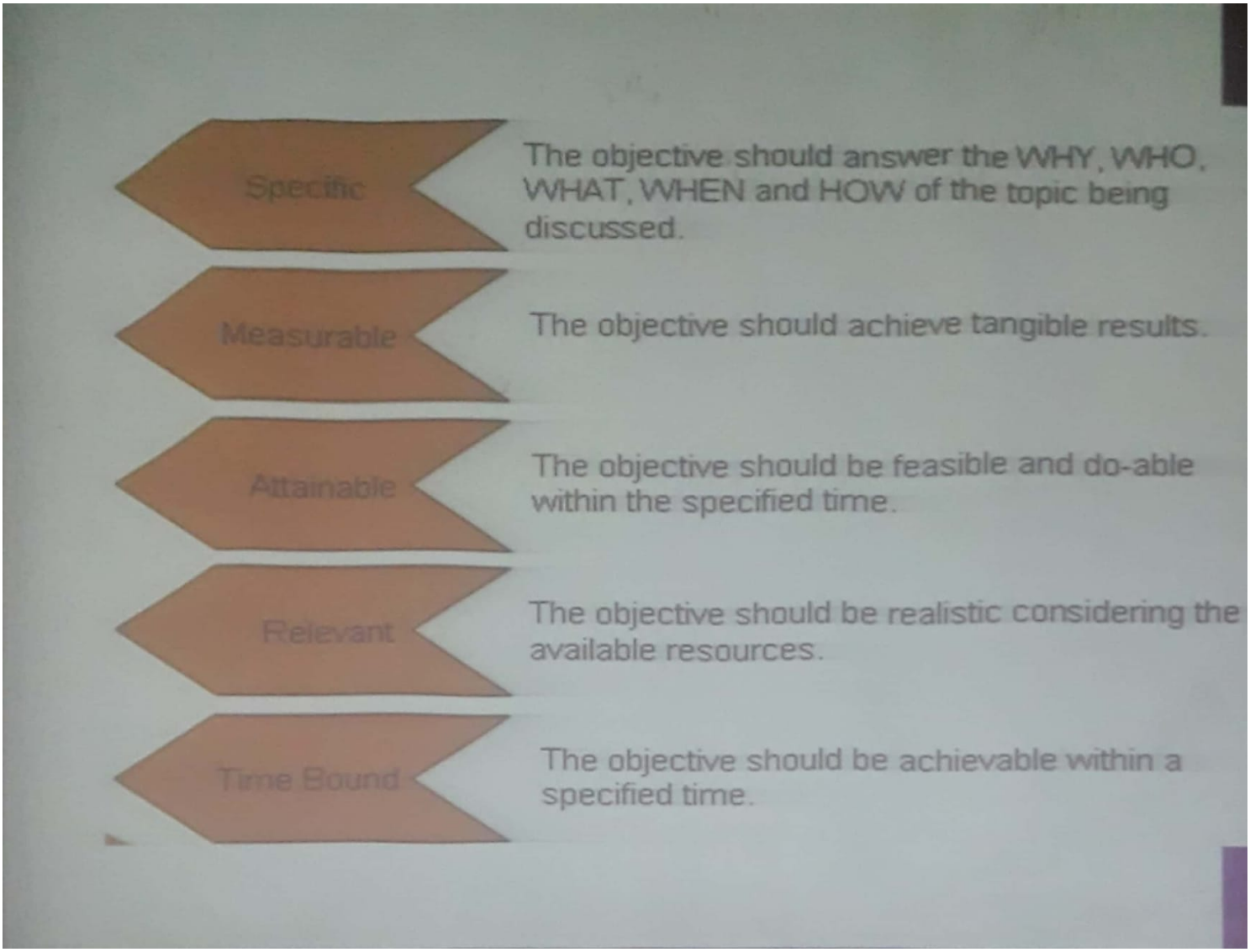
LITERATURE SEARCH:

Allows one to search in a purposeful and systematic manner, through a range of literature or information relevant to ones particular field, and to hone in on material relevant to ones interest and objectives.









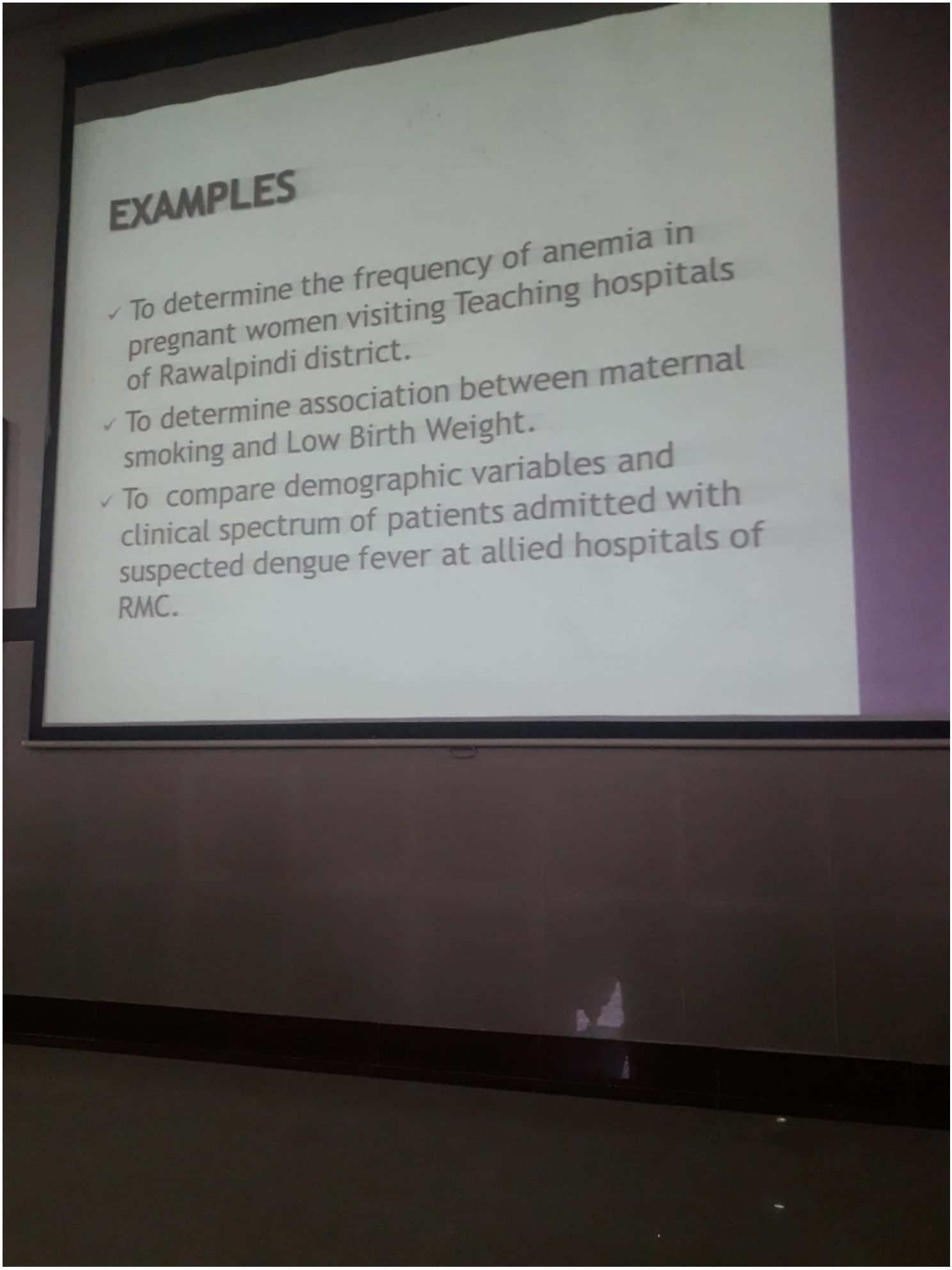
HOW TO STATE OBJECTIVES

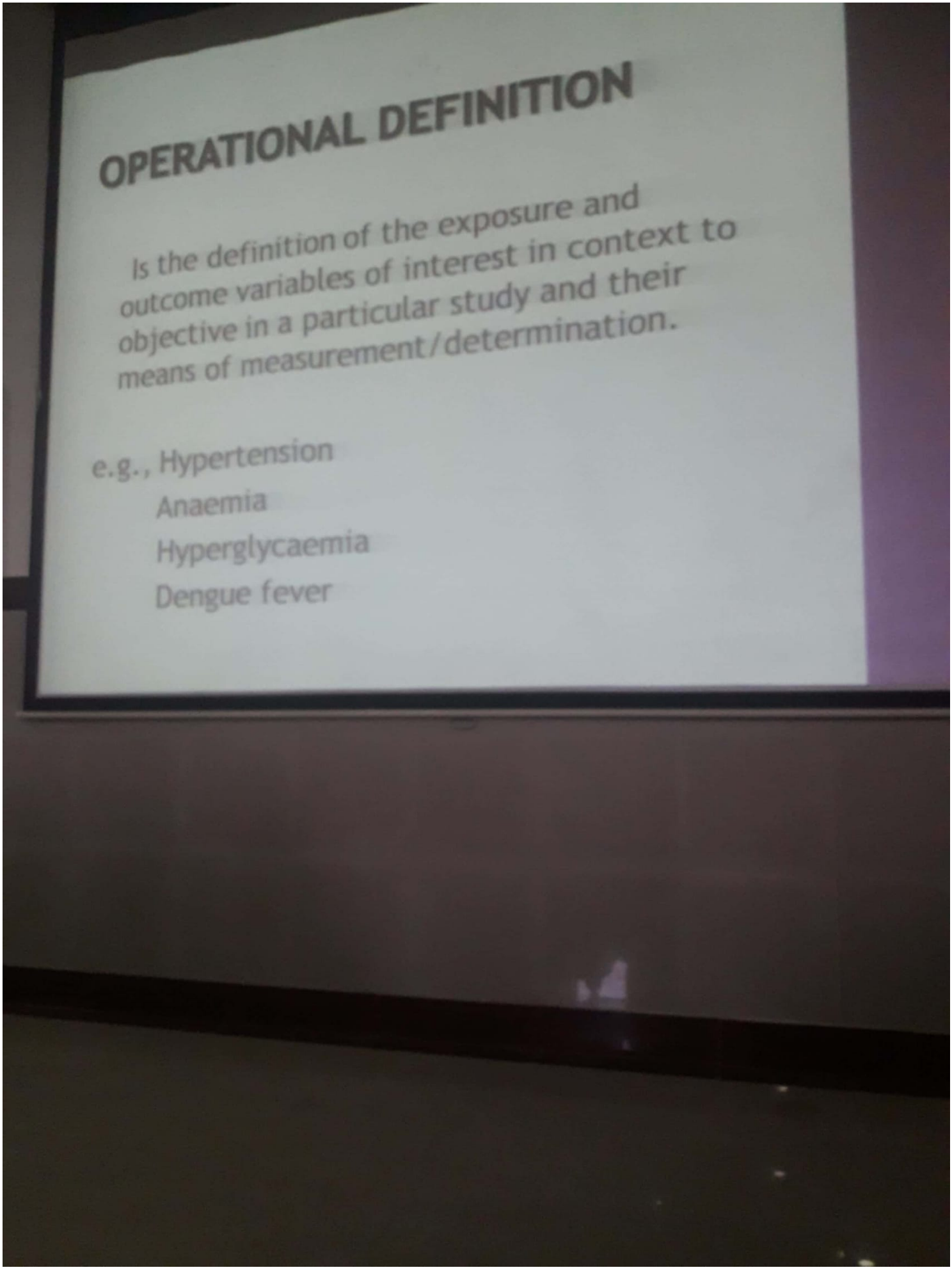
Using proper action verbs like;

- ✓ To determine,
- ✓ To compare,
- ✓ To identify,
- ✓ To calculate etc.

Avoid the use of vague non-action verbs such as:

to know, to appreciate, to understand, or to study.





SAMPLING

A sample is a sub set of the population, with all its inherent qualities. Inferences about the population can be made from the measurements taken from a sample, if the sample is truly representative of the population. Since a sample is expected to represent the whole population, the sampling procedure has to follow three fundamentals:

1. Should be representative.
2. Large enough.
3. The selected elements should have been properly approached, included and interviewed.